

**CALL FOR TENDERS- EVALUATION BODY SELECTION PROCEDURE
EUROPEAN PROMOTION PROGRAM LAUNCHED BY INTERCUN AND
HUNGARIAN RABBIT PRODUCT COUNCIL**

Madrid, February 14th, 2025.

The Inter-professional Organization for Promoting the Rabbit Sector INTERCUN, an organisation which integrates the rabbit meat producer and processor sector in Spain, together with the Hungarian Rabbit Meat Production Council, launches a competitive procedure for the selection of the evaluation body of the MULTI program RabbitMeatCont2024 for information and promotion of rabbit meat in Spain and Hungary, regulated according to Regulation (EC) 1144/2014. The duration of the referred program is 3 years covering from 2025 to 2027.

The purpose of this call for proposals is to provide guidance on the implementation of the tender procedure for the evaluation of a three-year program in the internal market in accordance with the above-mentioned Regulation, to be developed by the referred organizations.

From today until **March 14th, 2025**, the deadline for submission of the required documentation is open for all agencies wishing to tender.

This call does not cover the remuneration of the work and time spent by the competing non-winning agencies. The successful tenderer shall be selected by competitive tendering.

The proposal submitted must include the complete evaluation of the campaign activities belonging to the MULTI 2025-2027 RabbitMeatCont2024 program and must respond to the objectives and other indications of the briefings provided. It shall also be sent to info@intercun.org within the deadline established in this call for proposals.

The following documents are attached to support the preparation of the proposal:

- Brief for evaluation bodies.

The proposal will include a specific evaluation plan just for Spain in relation to the evaluation of the rabbit meat promotion campaign. This plan should evaluate the degree of implementation, development, awareness and fulfilment of the project objectives.

The winning company as Evaluation Body will be chosen through a competitive process, following the best value for money and the absence of conflict of interest.

For more information, please contact info@intercun.org and/or telephone 646 46 63 63 97.

As for the contest rules, they are detailed below:

The established deadlines are as follows:

o Deadline for submission of proposals: until **March 14th, 2025 (23:59 hours, GMT+1 hour)**.

o Submission of proposals in the INTERCUN meeting room (*) or by telematic meeting as deemed appropriate: all participating agencies will be sent the meeting call at least 3 days prior to the day of the presentation, with indication of the specific intervention schedule.

o Companies not selected will be notified as soon as possible in accordance with the timetable foreseen for the process.

Along with the proposal, the companies must attach certificates of being up to date with their tax and social security obligations, as well as a signed declaration of absence of conflict of interest with INTERCUN.

The criteria to be used for the evaluation of the proposals for the evaluation of the rabbit meat promotion campaign 2025-2027 by the Board of Directors of INTERCUN will be the following:

- Technical quality of the evaluation proposal.
- Degree of adjustment to the pre-established objectives of the promotional campaign (brief).
- Best value for money.
- Experience in evaluation of European campaigns.
- Experience in evaluation of European rabbit meat campaigns.
- Experience in evaluation of rabbit meat campaigns.

The budget available to the Evaluation Agency will be 26,000 euros per year, i.e. a total of 78,000 euros for the three years of the campaign.

For more information you can visit the following sites:

REA: https://rea.ec.europa.eu/funding-and-grants/promotion-agricultural-products-0_en

INTERCUN: www.intercun.org

HUNGARIAN RABBIT PRODUCT COUNCIL: <http://www.nyultermektanacs.hu/>

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